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NZ Motorhomes Caravans and Destinations
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Law's great challenge

Auckland manufacturer RoadCraft is supporting the Mizone Seven in Seven Challenge, which is a world-first attempt to run New Zealand's seven 'Great walks' in seven consecutive days. The challenge, the brain child of Malcolm Law, aims to raise \$50,000 for the Leukaemia & Blood Foundation of NZ. Because he lost his brother to leukaemia at the age of 13, Malcolm has supported the foundation through and through. His determination to raise awareness has inspired him to take a year off work and fully dedicate himself to the challenge.

RoadCraft will back Mal and his support team every step of the way by providing a fleet of Base Jumpers for the journey. The Overland Camping Vehicles (OCVs) designed and manufactured by RoadCraft are built for the adventurous at heart. They are therefore the right fit to get Mal through some of New Zealand's most remote and demanding landscapes.

"The challenge is a huge undertaking and a superb way to raise awareness and support for a worthy cause," says Gray Borrell of RoadCraft. "Our company is no stranger to pushing boundaries and Mal's commitment to the cause is inspirational. The thought of running the equivalent of nine off-road marathons and climbing Mt Cook twice, all within seven days, is daunting. But with the support of RoadCraft and others he is determined to get there."

"Finishing it will be one thing," says Mal "but I'll only count it as a total success if I can raise the \$50,000."

RoadCraft encourages everyone to get behind the Seven in Seven Challenge. You can help by sponsoring Mal and becoming a 'Friend of the Challenge'. You'll also be entered into monthly prize draws to win some great prizes, including a weekend getaway in a RoadCraft Base Jumper.

For more information contact Gray Borrell, marketing leader RoadCraft, ph 021 271 5300 or visit www.7in7.org.nz or www.roadcraft.co.nz



NZ Motorhomes Caravans & Destinations 13

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