
International MTB riders back Team RoadCraft

Kashi Leuchs and Marcus Roy, two of New Zealand's top international MTB riders, are proud to announce a naming rights partnership with Overland Camping Vehicle (OCV) manufacturer RoadCraft.

Team RoadCraft has come about through the drive to rediscover what 'true' mountain biking is all about. The RoadCraft MTB tour will see Kashi and Marcus road trip around some of New Zealand's most iconic MTB races this summer. New Zealand 3x Olympian Kashi Leuchs hopes to use the tour as build up to the World Circuit he'll be returning to in March with new team, Felt International.

"My idea was that I wanted to get out there into New Zealand's breathtaking landscapes and meet nice people in a relaxed atmosphere. This is a great opportunity to showcase the incredible scenery and races we have in our own backyard. Then at the same time, having a great time while getting fit for my international race season," says Kashi.

RoadCraft, designers and manufacturers of OCVs offer a partnership built on the shared sense of adventure and unyielding drive to challenge. RoadCraft Marketing Leader Gray Borrell says the concept of Team RoadCraft is a great initiative and owes so much to the passion and professionalism of Kashi Leuchs.

"This is a rare opportunity for the whole MTB community in New Zealand to benefit from the experience and knowledge Kashi has gained riding in the high pressure environment that is the European tour. As a founding partner we couldn't be happier with the way Kashi communicates the RoadCraft attitude of getting out there and exploring New Zealand's unique and challenging landscapes."

Some of the events on the RoadCraft MTB tour will include the 70km R&R Sports Peninsula Challenge on the 1st Feb, the inaugural Alpine Epic stage race between the 25-28th Feb and the 60km Motatapu Icebreaker on the 14th March.

Ends

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RoadCraft manufacture and distribute NZ made Overland Camping Vehicles (OCV's) to the domestic leisure market.

Outdoor junkies choose RoadCraft – people who are serious about getting out there and doing it. They want the best – the drive, the gear, the place. The RoadCraft Base Jumper offers a revolution in design and functionality. Getting in the zone has never been this exhilarating – until RoadCraft.

