

---

## Market leaders set for long term partnership.

---

Two of New Zealand's premier RV sales specialists have partnered with Overland Camping Vehicle (OCV) manufacturer RoadCraft.

Barrons in Taupo and Barrons South Island (SI) are now agents for the RoadCraft brand. Both companies have long established reputations as industry leading distributors of motorhomes, caravans and campervans. RoadCraft are proud to strengthen this reputation with the addition of their all new OCV class.

These partnerships offer customers a greater level of choice combining first class industry knowledge and customer service with a leading New Zealand made product. Customers now have a great opportunity to see first-hand the innovative design and manufacturing philosophies that have made RoadCraft a market leader.

Neil Whithear of Barrons SI welcomes RoadCraft to the family of brands and considers RoadCraft OCVs to be a great fit for his South Island distributorship.

"We have watched the evolution of the RoadCraft OCV with great interest over the last 18 months and after spending time with John & Mary we are extremely proud to be able to represent the product to the market. RoadCraft Base Jumpers have been specifically designed by kiwis that actually use OCVs for their love of the outdoors and are based around practicality and usability. Every component has been thoughtfully placed and included to be of maximum use. They just work! We are really looking forward to showing kiwis the benefits of the Base Jumper range and of course maybe even sneaking away for the odd trip ourselves..."

Tina Rushby of Barrons in Taupo also feels the partnership will be of great benefit to customers looking for carefully crafted products designed and made specifically for the kiwi market.

"I am very happy to have finally found a well designed and crafted local product that complements our existing imported range. This new addition can only enhance our customers ability to find a vehicle that fits their specific needs."

RoadCraft founder John Managh sees natural advantages in designing OCVs specifically for the local market and believes the partnerships with Barrons in Taupo and Barrons SI as a great way to promote New Zealand design and manufacturing.

"We're mad keen outdoors people. There's nothing we enjoy more than loading up the toys, heading away, and getting into it. That's how we came to invent OCVs for kiwis. While we designed and built them for ourselves, we knew there are loads of other kiwis who'd love them too. We've come to realise not everyone uses their OCV exactly like we do – that's why it's great to partner with distributors who work so closely with their customers to make sure the vehicle is the right fit for them."

Barrons in Taupo and Barrons SI would like to extend a warm invite to any parties interested in viewing the RoadCraft OCV range.

---

### For further information, please contact:

Gray Borrell  
Marketing Leader  
RoadCraft  
[www.roadcraft.co.nz](http://www.roadcraft.co.nz)  
021 271 5300



RoadCraft manufacture and distribute NZ made Overland Camping Vehicles (OCV's) to the domestic leisure market.

Outdoor junkies choose RoadCraft – people who are serious about getting out there and doing it. They want the best – the drive, the gear, the place. The RoadCraft Base Jumper offers a revolution in design and functionality. Getting in the zone has never been this exhilarating – until RoadCraft.